

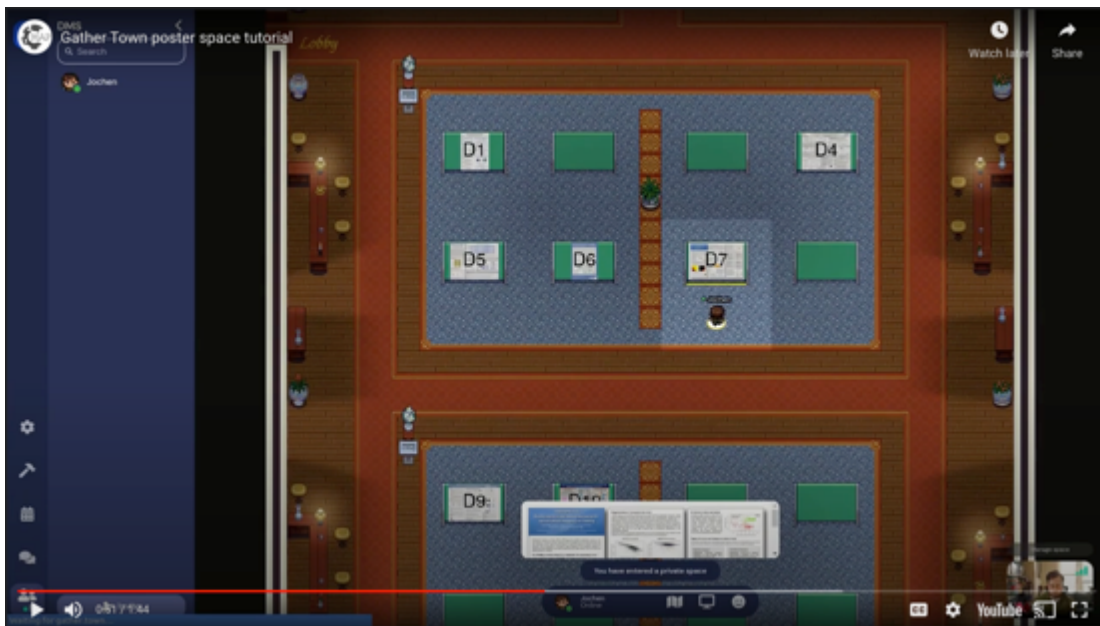


XI Workshop on Lidar Measurements in Latin America Online meeting Everywhere, 19th to 22nd October 2021.

Suggestions for poster preparation

Poster Session – information for poster presenters

One poster session is planned, for October 22, 10:00-11:59 AM UTC-3. The session will be held in a virtual environment using the gather.town platform (<https://www.gather.town/>), which allows interactions similar to a real poster session, you can walk around the poster hall, run into old friends or meet new people with new ideas.



[Example video showing how Gather.town works \(https://bit.ly/2ZidHCQ\)](https://bit.ly/2ZidHCQ)

The poster contributions have to be uploaded by the organizers. The deadline for submitting your poster is on October 10th. The presenting author should send the poster by email to: wlm1a2020@gmail.com. Preferably, the poster should be a PDF file but an image file is also acceptable.

The file size should be smaller than 5 MB, otherwise the presentation on the virtual platform might be compromised. The smaller the file, the faster it will load and so the attendees looking at your poster will have a better experience.

Poster format

We do not have a required poster template, but instead give you some guidelines. Before continuing, please check this video tutorial:

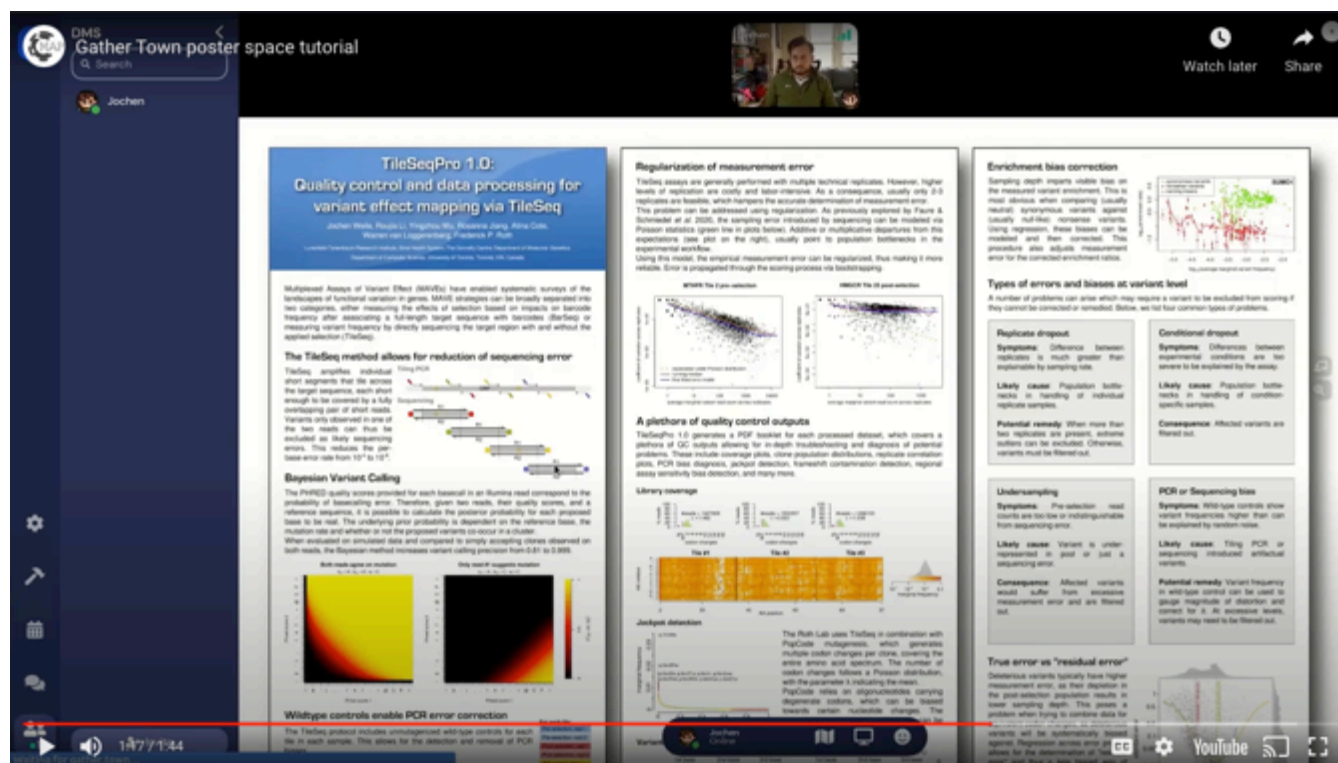
[Example of a poster session in Gather.town \(https://youtu.be/IdRi0CPohYA\)](https://youtu.be/IdRi0CPohYA)

When attendees walk through the virtual poster room, a strip of the top ~1000 pixels of the poster are shown in a small preview screen when it is within range (see the figure above). You may wish to optimize the top area to provide a useful preview and draw attendees to your poster.

When the attendees hit “X” near your poster, they will look at it and start video chatting with everyone doing the same (see the example below). Notice that the poster occupies only part of the user screen (roughly 80%), so you should consider that when thinking about the font and figure size, etc.

In this particular example, the font and figures are too small. Gather town allows you and the attendees to zoom in, but it is much better if your poster could be read without any zoom. Hence, it is better to use only 2 columns in a portrait orientation (so the attendee only needs to scroll up and down). To judge the appropriate size of figures and text, try having your slide fit 80% of your screen. If it’s easily readable to you, then it will hopefully look the same on everyone else’s screen.

It is also important to number figures, tables, and diagrams, so that it is easier to reference to them in your discussion. This is particularly important if the new “pointer” feature in Gather town does not work properly with your web browser.



If this is your first poster ever, have a look at common advice for scientific posters. Most of the basic design principles still apply in this virtual workshop.